

The Oregon Music Educator Advertising Information

The *Oregon Music Educator* journal circulates not only to the MENC/OMEA members in Oregon, but throughout the entire nation as well! (1200 copies min. per issue)

JOURNAL AD RATES PER ISSUE:

BACK COVER (7.5" x10")	\$400
INSIDE FRONT OR BACK	\$350
FULL PAGE (7.5" x10")	\$300
1/2 PAGE (7.5"x5")	\$200
1/3 PAGE (7.5"x3" or 2.25"x10")	\$150
1/4 PAGE (3.5"x5")	\$100

Color Additional - Call for information

JOURNAL AD DEADLINES:

FALL '05 ISSUE	SEPT 2, 2005 5:00PM
WINTER '05 ISSUE	NOV 11, 2005 5:00PM
SPRING '06 ISSUE	FEB 10, 2006 5:00PM

2006 ALL-STATE CONCERT PROGRAM

(2500 copies)

BACK PAGE (4.75"x7.5")	\$200
INSIDE FRONT OR BACK	\$175
FULL PAGE (4.75"x7.5")	\$150
1/2 PAGE (4.75"x4" or 2.5"x7.5")	\$75
1/4 PAGE (4.75"x2" or 2.5"x4")	\$50

Deadline for ad submission Dec. 15, 2005

2006 OMEA CONFERENCE PROGRAM

(750 copies)

FULL PAGE (7.5" x10")	\$150
1/2 PAGE (7.5"x5")	\$100
1/3 PAGE (7.5"x3")	\$75
1/4 PAGE (3.5"x5")	\$50

Deadline for ad submission Dec. 15, 2005

Advertising Specifications as of 5/2005

For the highest quality reproduction for your ad, please follow these guidelines.

Camera-ready art should be received at the OMEA office in one of the following formats:

- A) Film (for grey-scale art)—Film should be 100% negative emulsion down, 110-line screen or better with crop marks and hard copy proof.
- B) 600 DPI or better positive art for Black and White only—For an ad with no photos or grey images, a positive print is acceptable. Please provide as high a resolution as possible (at least 600 laser print) at 100%.
- C) Electronic file (follow checklist below)—Electronic files can be on 100 or 250MB Zip Disk or CD. A laser proof MUST accompany the disk to ensure satisfactory results. This publication is built in PageMaker on a Macintosh. The desired formats are listed below. Please indicate in which format your ad is being supplied:

PageMaker 6.5
Quark Express 4.0
FreeHand eps file
Illustrator eps file
Photoshop tif, eps or high resolution (300dpi@ 100%) jpg file
Adobe Acrobat HIGH resolution pdf file

- D) Files may be emailed to admin@oregonmusic.org as attachments.

Please include the following:

- ☛ Laser proofs.
- ☛ Be sure to include all fonts (printer and screen) and all fonts also used in the supporting files.
- ☛ Make sure you have included all supporting files (eps, tif, etc.).
- ☛ Make sure all special instructions are included on a separate sheet or on laser proofs.
- ☛ Label all disks to ensure they are returned to you.
- ☛ Make sure to include your phone number and contact name.

Advertising Order

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Adv. Agency _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Oregon Music Educator Ad Size (Please check)

- Full Page
- Back/Inside Cover
- 1/2 Page
- 1/3 Page
- 1/4 Page

Journal issue(s) for publication (Please check):

- Fall
- Winter
- Spring
- All three issues

All-State Concert Program Ad Size (Please check)

- Back Page
- InsideFront/Back Cover
- Full Page
- 1/2 Page
- 1/4 Page

Conference Program Ad Size (Please check)

- Full Page
- 1/2 Page
- 1/3 Page
- 1/4 Page

Camera-ready ad copy enclosed

Ad copy will be sent by due date

(See back for payment)

PAYMENT



Make check payable to:
OREGON MUSIC EDUCATORS ASSOCIATION

- In Advance/Enclosed
- Payment due 30 days net following publication date

Ad Purchaser Signature

X_____

All ads on disk, negative or hard copy final,
camera-ready sent to:

OREGON MUSIC EDUCATOR
Mark Jones, Editor
PO Box 69429
Portland, OR 97239
503/233-3118
e-mail: admin@oregonmusic.org

Oregon Music Educators Association
PO Box 69429
Portland OR 97239



The
Oregon Music
Educator



A Publication of the
Oregon Music
Educators Association