

# The Oregon Music Educator

## Advertising Information

The *Oregon Music Educator* journal circulates not only to the MENC/OMEA members in Oregon, but throughout the entire nation as well! (1200 copies min. per issue)

### JOURNAL AD RATES PER ISSUE:

BACK COVER (7.5" x10")	\$400
INSIDE FRONT OR BACK	\$350
FULL PAGE (7.5" x10")	\$300
1/2 PAGE (7.5"x5")	\$200
1/3 PAGE (7.5"x3" or 2.25"x10")	\$150
1/4 PAGE (3.5"x5")	\$100

Color Additional - Call for information

### JOURNAL AD DEADLINES:

FALL '05 ISSUE	SEPT 2, 2005 5:00PM
WINTER '05 ISSUE	NOV 11, 2005 5:00PM
SPRING '06 ISSUE	FEB 10, 2006 5:00PM

### 2006 ALL-STATE CONCERT PROGRAM

(2500 copies)

BACK PAGE (4.75"x7.5")	\$200
INSIDE FRONT OR BACK	\$175
FULL PAGE (4.75"x7.5")	\$150
1/2 PAGE (4.75"x4" or 2.5"x7.5")	\$75
1/4 PAGE (4.75"x2" or 2.5"x4")	\$50

Deadline for ad submission Dec. 15, 2005

### 2006 OMEA CONFERENCE PROGRAM

(750 copies)

FULL PAGE (7.5" x10")	\$150
1/2 PAGE (7.5"x5")	\$100
1/3 PAGE (7.5"x3")	\$75
1/4 PAGE (3.5"x5")	\$50

Deadline for ad submission Dec. 15, 2005

## Advertising Specifications as of 5/2005

For the highest quality reproduction for your ad, please follow these guidelines.

Camera-ready art should be received at the OMEA office in one of the following formats:

- A) Film (for grey-scale art)—Film should be 100% negative emulsion down, 110-line screen or better with crop marks and hard copy proof.
- B) 600 DPI or better positive art for Black and White only—For an ad with no photos or grey images, a positive print is acceptable. Please provide as high a resolution as possible (at least 600 laser print) at 100%.
- C) Electronic file (follow checklist below)—Electronic files can be on 100 or 250MB Zip Disk or CD. A laser proof MUST accompany the disk to ensure satisfactory results. This publication is built in PageMaker on a Macintosh. The desired formats are listed below. Please indicate in which format your ad is being supplied:

PageMaker 6.5

Quark Express 4.0

FreeHand eps file

Illustrator eps file

Photoshop tif, eps or high resolution

(300dpi@ 100%) jpg file

Adobe Acrobat HIGH resolution pdf file

- D) Files may be emailed to admin@oregonmusic.org as attachments.

Please include the following:

- ☛ Laser proofs.
- ☛ Be sure to include all fonts (printer and screen) and all fonts also used in the supporting files.
- ☛ Make sure you have included all supporting files (eps, tif, etc.).
- ☛ Make sure all special instructions are included on a separate sheet or on laser proofs.
- ☛ Label all disks to ensure they are returned to you.
- ☛ Make sure to include your phone number and contact name.

## Advertising Order

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Adv. Agency \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

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### Oregon Music Educator Ad Size (Please check)

- ☐ Full Page
- ☐ Back/Inside Cover
- ☐ 1/2 Page
- ☐ 1/3 Page
- ☐ 1/4 Page

Journal issue(s) for publication (Please check):

- ☐ Fall ☐ Winter ☐ Spring ☐ All three issues

### All-State Concert Program Ad Size (Please check)

- ☐ Back Page
- ☐ InsideFront/Back Cover
- ☐ Full Page
- ☐ 1/2 Page
- ☐ 1/4 Page

### Conference Program Ad Size (Please check)

- ☐ Full Page
- ☐ 1/2 Page
- ☐ 1/3 Page
- ☐ 1/4 Page

☐ Camera-ready ad copy enclosed

☐ Ad copy will be sent by due date

(See back for payment)

## PAYMENT

Make check payable to:  
OREGON MUSIC EDUCATORS ASSOCIATION

- ☐ In Advance/Enclosed  
☐ Payment due 30 days net following  
publication date

Ad Purchaser Signature

X\_\_\_\_\_

All ads on disk, negative or hard copy final,  
camera-ready sent to:

OREGON MUSIC EDUCATOR  
Mark Jones, Editor  
PO Box 69429  
Portland, OR 97239  
503/233-3118  
e-mail: [admin@oregonmusic.org](mailto:admin@oregonmusic.org)

Oregon Music Educators Association  
PO Box 69429  
Portland OR 97239



OMEA 05/05

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A Publication of the  
Oregon Music  
Educators Association